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Winners Announced at the 65th Annual REA Gala

GDA Staff -- Gifts & Dec, August 22, 2016

NEW YORK—Last night marked Gifts and Decorative Accessories 65th annual Retailer Excellence Awards gala at the Lighthouse, Chelsea Piers, here. The gala event was again co-hosted by NY Now, and featured a wide range of sponsors.



Winners in eight retail and industry categories were announced to a record crowd, along with the Gift for Life Industry Achievement honoree. This year's event started off with a cocktail hour anchored by the PoMudgranate Martini, a signature drink sponsored by Mud Pie. Attendees were also treated to gifts at their place settings, courtesy of Chavez for Charity, Simply Noelle and Compendium.

And the winners for the 65 th annual REAs were:

- Industry Rising Star: Young Gift Executives
Outstanding Manufacturer's Rep: Teresa Mudryk, Independent
Retail Store Design, Redesign : Glee Gifts, Canton MA
Visual Merchandising: Meraki, Guatemala
Marketing Achievement: Modern Market, New Orleans
Store Events: Wit & Whim, Port Washington, NY
Online Initiatives (a new category this year): Tweak, Los Angeles
Retailers' Choice Manufacturer/Vendor of the Year: Mud Pie
Gift for Life Industry Achievement Honoree: Chavez for Charity

Thank you to all of our sponsors, presenters, participants and attendees in this year's 65 th Retailer Excellence Awards!

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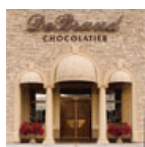
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