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Ribbon Cutting For Wit & Whim

By Katie Piacentini | Thursday, October 4th, 2012 12:00 AM EDT



Nassau County Legislator Wayne Wink, Councilwoman Dina De Giorgio, Wit & Whim owner Laurie Scheinman, Supervisor Jon Kaiman, and Town Clerk Leslie Gross cut the ribbon to welcome Port's newest establishment.

Ribbon Cutting For Wit & Whim _1

Local officials honor Laurie Scheinman for creating store that gives back to the community

On Sept. 27, local officials gathered at the ribbon cutting for Wit & Whim, a new shop located at 6 Carlton Avenue in Port Washington. As previously reported in *Port News*, the unique shop partners with local artists on collaborations and donates a percentage of proceeds to charity. Currently, the shop has a collaboration with artist and Port Washington resident Barbara Spivak, donating proceeds to HEARTS, an organization that helps support the arts in Port Washington schools.

Scheinman, a longtime Port Washington resident, thanked the community for their support. "We have collaborated with artists who will create items from which the proceeds will go to a charitable cause." She added, "The store is not only a curiosity shop, arts center, and a gallery, but ultimately a community center."

Town Supervisor Jon Kaiman said, "So much of what makes Port Washington is the creativity of the people who live here and the people who actually make an investment in their own community, who try to do things that stand out." Speaking to Laurie Scheinman, the owner of Wit & Whim, Kaiman said, "You've done something here today that is so consistent with this community and with so much heart." He added, "Port Washington is a destination for many people because of stores like this and the people who make it."

Town Councilwoman Dina DeGiorgio recognized the organizations that partnered with Scheinman to help make Wit & Whim a reality, including the Port Washington Chamber of Commerce, the Business Improvement District, and North Hempstead's Business and Tourism Corporation. She said that Wit & Whim is an "incredibly artistic and unique" venture and, "The store is a perfect fit for Port Washington."

Town Clerk Leslie Gross, the former director of North Hempstead's Business and Tourism Corp. stated, "Anytime we can get such an exciting and unique business as this in our community, it's a wonderful day. This will be a part of our history for a long time to come."

Nassau County Legislator Wayne Wink said to Scheinman, "You are fulfilling what I think this community has already sought and needed, which is to have that great combination of local business and charitable endeavors together in one place. I know this will be a success, because this is a labor of love for you."



(http://portwashington-news.com/2012/ribbon-cutting-for-wit-whim/ribbon_ww_3/)

Nassau County Legislator Wayne Wink spoke at the ribbon cutting for Wit & Whim. Photo by Katie Piacentini



(http://portwashington-news.com/2012/ribbon-cutting-for-wit-whim/ribbon_ww_4/)

Nassau County Legislator Wayne Wink presented Laurie Scheinman with a proclamation.

Chamber of Commerce co-President Mitch Schwartz said, "The main purpose of the Chamber of Commerce now is to help the revitalization of Main Street, and this will hopefully lead the way toward other local businesses doing the same."

On Friday evening, Sept. 28, Angela Anton, publisher of *Port Washington News*, invited the community to the VIP Grand Opening Reception of Wit & Whim. Coverage and photos from the event will be featured in next week's issue.



(http://portwashington-news.com/2012/ribbon-cutting-for-wit-whim/ribbon_ww_2/)

Local officials joined Laurie Scheinman (center, at podium) for the ribbon cutting of her new store, Wit & Whim.



(http://portwashington-news.com/2012/ribbon-cutting-for-wit-whim/ribbon_ww_5/)

Mitch Schwartz, co-president of the Port Washington Chamber of Commerce, spoke at the ribbon cutting. Photos by Katie Piacentini

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