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## [Going Green](#)

### Getting a Jump Start on Earth Day

Port Washington boutique celebrates the planet with activities in March, April.

By [Adina Genn](#) | [Email the author](#) | 3:19 pm

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Never mind that Earth Day isn't until April 22. [Wit & Whim](#) is starting the celebration early.

Proprietor Laurie Scheinman has already put out a call for small broken toy parts, which she plans to incorporate into the shop's next window display.

Scheinman is now collecting small broken toy parts throughout March and April, gearing up for a children's "upcycle everyday" craft project on April 28. Participants will receive an eco-friendly goody bag.

The shop will also showcase an eco-themed art exhibit by local artists throughout the month of April. And on April 11, it is holding an organic cook-off, where you can pit your best wholesome dishes against area top chefs. The winner gets a \$250 shopping spree to Wit & Whim. Space is limited, so interested parties should sign up early.

And those who can prove that their birthday actually falls on Earth Day will get a 25 percent discount at the store.

Earth Day is an occasion that resonates with Scheinman.

"The notion of celebrating Earth Day all month long in the store is exciting," Scheinman said, in a statement. "But my heart says giving back to the community is equally if not more important."

Scheinman has teamed up with [Residents For a More Beautiful Port Washington](#) and the [Town of North Hempstead](#) to support Port Washington's Main Street Earth Day Clean up celebration on April 13. For the entire month, the store will contribute its proceeds to the organization, and on clean-up day, it will provide free organic beverages and eco-inspired gifts to the hard workers who will be planting, cleaning and beautifying Port Washington.

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